

This Website Privacy Policy (“Privacy Policy”) and additional policies linked below explain how we collect, use, protect, and treat your personal information and user data. The Website is operated by Lisa's Holistic Rehab & Neurofeedback Inc (“I” or “clinic”) at <https://www.lisasholisticrehab.com> (“Website”). This Privacy Policy covers only information and data collected or processed through the Website and not any other information or data collected or processed by third parties who provide products and services on the Website (“Service Providers”) or affiliated organizations (“Affiliates”), third party web pages, or websites, products, or services to which we link that do not display a direct link to this Privacy Policy. We are not responsible for the content or privacy practices of other websites, or online or mobile services. By using our Website, you signify your consent to the data practices described in this Privacy Policy.

## I. INFORMATION WE COLLECT:

The information we collect about you includes:

### A. Personally Identifiable Information:

Our Website and our Service Providers only collect personally identifiable information (“PII”) with your consent. Collection of PII occurs if you register for an appointment on the Website, or submit a request to contact you. The PII we may collect includes the following:

First Name

Last Name

Telephone Number (optional)

Email address

### B. Non-Personally Identifiable Information:

Our Website and Service Providers may collect non-personally identifiable (anonymous) information (“Non-PII”) from visitors. Non-PII cannot identify a specific individual unless combined with Personally Identifiable Information. Examples of Non-PII that may be collected by the Website or required to provide the Services, including:

Cookies

“Cookies” are short computer codes known as cookies, web beacons, and other technologies that collect Non-PII and are stored on your browser when you visit our Website or share Website content through a social media account. The following are examples of Non-PII third party service providers collect with cookies:

Browser type and operating system

Date and time of visit

Referring web page

Links that connected you to the Website

IP address

Mobile Device ID

Medical condition or symptoms

### C. Children

We do not intend to collect PII from children under 19. If you are under the age of 19, do not provide us with PII, use our Services, or the Website. If we learn that we collected PII from a child under 19, we will promptly delete that information.

## II. HOW WE USE YOUR INFORMATION:

Non-PII that we or our Service Providers collect is used to improve marketing and sales efforts, better connect Website visitors with hospital services/providers, and connect hospital services/providers with potential patients. If you elect to provide PII, we may utilize such data to better connect you with an appropriate physician practice group.

### A. Visitors who Request Services via the Website

Visitors who volunteer PII on our Website consent to be contacted by the clinic via email or telephone (when preferred) and may, among other things, verify your self-reported PII and interest in services or Booking an appointment with Dr. Lisa Dennis.

IF YOU DO NOT CONSENT TO BEING CALLED BY THE CLINIC DO NOT ENTER YOUR PII INTO FORMS ON OUR WEBSITE.

### B. Email Communications and Promotional Offers

If you sign up for one or more of our newsletters, you may receive email communications from us. We may send you email, contact you, or engage you in other communication mediums that relates to your use of the Website and Services. If, at any time, you do not wish to receive email communications about the Website or our newsletters, please use the "UNSUBSCRIBE" link at the bottom of our email.

### C. Aggregate or Anonymous Information

We do not share Non-PII with Service Providers or other third parties.

## III. HOW WE PROTECT AND RETAIN YOUR INFORMATION

We take security measures to protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data. These include secure socket layers, firewalls and encryption, internal

reviews of our data collection, storage and processing practices, and security measures, as well as physical security measures to guard against unauthorized access to systems.

If we retain PII on our systems, we restrict access to PII to employees, contractors, and agents who need to know that information in order to operate, develop, or improve our Website and Services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination, if they fail to meet these obligations.

#### IV. HOW TO CONTROL AND CORRECT YOUR INFORMATION

How to Control Collection of Your PII Online.

##### 1. Social Media

We may engage with you on third party social media sites like Facebook, if you engage with us. By doing so, you “opt in” to sharing your content with us. Be aware that such content (PII, images, captions, and comments, etc.) that you submit (upload, post, comment, share, “like”, etc.) to third party social media sites (including any of our message boards or tweets) is publicly visible, not private and cannot be considered private PII. To manage social media notifications you receive, correct or delete your PII, or adjust your privacy settings, access the profile section of your social media accounts and follow the directions there. Learn more about social media privacy settings of Facebook, X (formerly Twitter), Google+

##### A. Correcting your Personal Information:

If you have any questions about accessing or updating information we have on file about you, please contact the office directly.

#### V. REVISIONS TO THE PRIVACY POLICY

Please be aware that our Privacy Policy may be changed by updating this page. If we collect personal information or data from or about you, we will use it according to the Privacy Policy in effect at the time the data is gathered.

Our website address is:

<http://lisasholisticrehab.com>

How long we retain your data

For users that register on our booking website, we store the personal information they provide in their user profile on the Jane app. All users can see, edit, or delete their personal information at any time.

#### What rights you have over your data

If you have an account on our booking site you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

#### Contact information

[lisasholisticrehab@gmail.com](mailto:lisasholisticrehab@gmail.com)

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